## Dalit Barrett is a designer with a passion for bringing clean, beautiful designs to life.



## WORK EXPERIENCE

Dalit Designs 2015-CURRENT

FREELANCE UI/UX DESIGNER

Worked with multiple clients on various UI/UX projects. Types of projects include: mobile applications, websites, product design, branding & QA. Notable clients include: T. Rowe Price, Vitamin Water, Target, Paperless Post, Spredfast

Leafly 2021-2022

SENIOR PRODUCT DESIGNER

My role at Leafly was to assist with the B2B side of the business. I created dashboards and easy interfaces so that customers could upload their products, keep track of sales and have the ability to forcast trends.

SquareFoot 2015-2016

PRODUCT DESIGNER

I worked with this venture-backed commercial real estate company to create a search platform for business owners looking for office space. Created presentations to help assist in raising capitol and growing the business. Worked closely with developers to ensure smooth transition of new digital products.

Paperless Post 2014-2015

PRODUCT DESIGNER

Collaborate with the Product Design team to develop user-centric, interactive visual designs Contribute to and maintain the style guide Design new and creative approaches to facilitate user engagement of the product

Mobile Agencies: Migration.Mobi & Bestfit 2012-2014

CREATIVE DIRECTOR & INTERACTIVE DESIGNER

UX, strategy and design for Mobile Applications Front-End Mobile and Web Development Project Management and Quality Assurance

Philips Consumer Lifestyle 2008-2012

SENIOR GRAPHIC DESIGNER

Specialized in all aspects of packaging design for the Philips brand across a global market Designed all marketing materials and Art Directed all photo shoots

FORMAL EDUCATION

University of Georgia May 2007

BACHELOR OF FINE ARTS (GRAPHIC DESIGN)

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## MISSION

I am a hardworking, passionate, and dedicated Senior Product Designer with a strong attention to detail. I have a lot of experience working with product design teams and I understand what needs to be done to ensure a smooth delivery from the initial concept to the final design.

## SKILLS

PRODUCT DESIGN

UI/UX

HTML & CSS

USER RESEARCH

STRATEGY PLANNING

A:B TESTING

**ZEPLIN** 

SKETCH

**FIGMA** 

ADOBE SUITE

**DESIGN SYSTEMS** 

PASSION FOR AI